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# The Elkhorn Rotary Club E-Bulletin

Meeting of: 1/30/08

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Birthdays: Patty Firkus, 1/29; Tom Druschke, 1/31

Anniversaries: None

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Program Arranged By: Tony Serpe

Tony Coleman, Director of Engineering for Channel 12

(WISN), spoke about digital TV (DTV). In 1996, Congress mandated a switch from analog to digital broadcasting by Feb. 17, 2009. This is the biggest transition in television since the introduction of color.

DTV has twofold benefits; the government will get back numerous frequencies to use for public service and consumers will get much better reception.

Digital broadcasting virtually eliminates all noise and signal degradation. So with DTV you either get a good picture or none.

Satellite and cable customers will not have a change in how they receive programming. Those who receive over the air signals (antenna or rabbit ears) will

need either a converter box or a new television that has a digital tuner. Converter boxes will cost between \$50 – 70 with a coupon of \$40 available from [www.DTVanswers.com](http://www.DTVanswers.com), or [www.FCC.gov](http://www.FCC.gov). Two coupons are available for each household.

(Editor's note: in last Sunday's Milwaukee Journal Sentinel a tech writer indicated that the cheap box will give you the same quality picture as the expensive one; remember with digital you either get it or you don't. So the only reason to pay more is if you want the other features.)

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Announcements:

- Board meeting Feb. 13, 5:00 PM at Sperino's
- Another vote will be taken on the proposed Shaklee fund raiser (less than a majority was returned on the first attempt). Watch for your ballot. Please vote by Feb. 13 so the Board can come to the Club Assembly (Feb 20) with a firm recommendation.
- 4 tickets to the "HMS Pinafore" performance, March 5 at the Irving Young Auditorium, will be auctioned off next week. Great Valentine's idea.
- Website is almost ready. Connie distributed invitation cards.

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Table Talk:

Karen Ramsett urges political correctness in addressing your kids. For example, your bedroom isn't cluttered; it's "passage restrictive."

Phil Knobel observed, "Kids don't get in trouble anymore. They merely hit "social speed bumps."

Bob Handel noted, "No one's tall anymore. They're "vertically enhanced."

Denise Hegland said, "It's not gossip anymore. It's "transmission of near-factual information."

Art Schmitz relayed, "You don't have smelly gym socks; you have "odor retentive athletic footwear."

Paul Johnson found, "The food at the school cafeteria isn't awful. It's "digestively challenged."

Mike Roberts said, "You're not sleeping in class; you're "rationing consciousness."

Nancy Thelen added, "You're not having a bad hair day; you're suffering from "rebellious follicle syndrome."

Lyle Heinitz commented, "You don't talk a lot. You're just "abundantly verbal."

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Secretary's Report:

Absent: Balestrieri, Etten, Fiegel, Handel,

Hegland, Heinitz, Henderson, P. Johnson,

Knobel, Newberg, Niederer, E. Paddock,

Phillips, Plucinski, Ramsett, Roberts,

Schmitz, Thelen, Tillman

Visiting Rotarians: None

Make ups: Kirt Fiegel, Naples Bay, FL;

Kathie Hanssen, Delavan-Darien

Member Guests: None

Club Guest: None

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**AREA MAKE UP PLACES**

Mondays **BURLINGTON** 12:10 PM at The Waterfront

Mondays **DELAVAN** 12:10 PM at Lake Lawn Resort

Tuesdays **LAKE GENEVA** 12:10 PM at Grand Geneva

Tuesdays **WHITEWATER** 12 Noon at Whitewater

Country Club

Thursdays **MUKWONAGO** 7:00 AM at Little Babe's Cafe

Thursdays **WALWORTH-FONTANA**

11:45 AM at Abby Springs

Country Club

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**Next Meeting**

Program: Ward Phillips has Jon Anzelone on

“Community Police Program”

Note taker: Tom Oehler

Prayer: Ed Sokolowski

Sergeant -At-Arms: Matt Paddock

Table Service: von Foerster, Wescott, Whiteman,

Aune, Balestrieri, Brellenthin

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Upcoming Programs:

2/13 Mike Roberts

2/20 Club Assembly

2/27 Eric Earle - Rod Meiller

speaking on the

Big Brothers, Big Sisters

3/5 Lyle Heinitz

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- Visit the Elkhorn Rotary Club Web Site:

<http://www.elknet.net/rotary>

- For questions or comments regarding the E-Bulletin

send email to: [webmaster@elkhornrotary.org](mailto:webmaster@elkhornrotary.org)

- Member Intranet

<http://www.elknet.net/rotary/intrafr.htm>

- Elkhorn Rotary Board of Directors

<http://www.elknet.net/rotary/board.htm>

- Club Committees

<http://www.elknet.net/rotary/commit.htm>

- Paul Harris Fellows

<http://www.elknet.net/rotary/pharris.htm>

- eBulletin Policies:

<http://www.elknet.net/rotary/policy/ebulpolicy.htm>

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